IIN Health Coaching Websites

Create your own unique website with just a few clicks!
Why do I need an IIN health coaching website?

At Integrative Nutrition, we believe in making a big impact through improving health and wellness. We’re creating a ripple effect across the world.

As an Integrative Nutrition Health Coach, we will help you transform the world and market yourself to millions through your personal IIN health coaching website . . .

DID YOU KNOW?

✓ No state has an obesity rate less than 15%, the national goal. Thirty-three states have an obesity rate of 25% or higher
✓ 1/3 of all children today will eventually suffer from diabetes
✓ By 2025, it is estimated that nearly half of all Americans will have a chronic disease
✓ Every 39 seconds an adult dies of a heart attack, stroke, or other cardiovascular disease

FACTS TO FIGURE

✓ Four out of five Americans have searched the web for health care information
✓ That’s almost 250 million people looking for information YOU have in the US alone!

Sources: CDC Vitalsigns, World Health Organization; fightchronicdisease.org; CBSnews.com; dosomething.org; New York Times
How does this website benefit me?

One of the most valuable tools we provide our students with is a **personally-branded** IIN health coaching website.

Building a website is an expensive and time-consuming endeavor. But we’ve done the work for you!

- ✓ **Build your credibility**: Your site is customizable and has a sleek, professional design
- ✓ **Get a competitive edge**: Customize your URL and create unique content for your target market
- ✓ **Achieve work-life balance**: Clients can visit your site to stay motivated without needing to email or call you directly between sessions
- ✓ **Start a community**: Stay in communication with your followers to become a go-to health resource
- ✓ **Expand your audience**: Your health coaching services are available locally, nationally or globally to the nearly 2 billion Internet users worldwide
What does my new website feature?

We make starting your own business as easy as clicking a button. Your IIN health coaching website comes with everything you need to be a successful Health Coach.

- ✓ About Me  Tell your story and inspire others to get healthy
- ✓ Health Coaching Program  Give visitors a taste of the transformation they’ll experience as your client
- ✓ My Training  Gain credibility by explaining your Health Coach training and other relevant background
- ✓ Health History Forms  Clients complete health history forms on your site that submit directly to your inbox
- ✓ Contact Form  Attract new customers through your built-in contact form
- ✓ Google Analytics  Stay on top of web traffic with Google Analytics built directly into your website
- ✓ Logo Generator  Create your own unique brand by making a personalized logo
- ✓ Lead Generation Tools  Gain new email subscribers by offering them a free, digital copy of Integrative Nutrition upon sharing their information
- ✓ Recipe Content  Become a trusted resource with a regularly-updated collection of healthy recipes we provide (or add your own favorite dishes!)
What will my new website look like?

You can choose from a variety of beautifully designed themes, colors, and content to **customize** your website to fit your health coaching style.

And so many more!

*We’re always creating new themes and colors!*
Can I personalize my new website?

At Integrative Nutrition, we believe that your health coaching style should reflect who you are and the clients you attract. That’s why we’ve made it possible for your IIN health coaching website to be a true reflection of you!

✓ Show your creativity: Choose the theme that fits your style – we’re always updating themes and colors to stay on top of current trends

✓ Get personal: Name your site, create a tagline, and upload or create your own health coaching logo

✓ Optimize it: Easily customize your site’s own keywords so that potential clients can find you online

✓ Picture perfect: Upload your own photos to any page

✓ Unlimited possibilities: Send a newsletter, upload YouTube videos, or provide PayPal services with our custom content bar

✓ Say it in Spanish: Interested in working with Spanish-speaking clients? We’ve made it easier to reach them, thanks to our newly-introduced IIN health coaching sites in Español

By the time you’re ready to work with clients, you can have a polished and personalized website!
How do I stay connected?

Your website is fully integrated with social media, so you are always connected to your target audience.

You can easily link your personal social media feeds to your IIN health coaching website. Or link to Integrative Nutrition’s feed to publish our unique health and wellness content. Your site will always offer something new to visitors!

### Twitter
- RT@SoulRevolve: sound beautiful!
- Do you have a morning Routine? http://ht.ly/4auVN

### Blog
- Wake Up to the Importance of a Good Night’s Sleep
- Self-Compassion Aids in Weight Loss and Happiness
- Why We Do the Work We Do

### Events
- March 9, 2011
  - Got questions? We have answers.

### Facebook
- Build a community on Facebook when users “like” your website!

**Tweet updates** to expand your network of followers and stay involved in real time conversations in the online health and wellness community.

**Design your own blog** to give visitors original content and a resource for nutrition news!

**Create your own events** or post about upcoming community events!
Why are you giving me a free website?

At Integrative Nutrition, we’re at the forefront of the health revolution. We’re also on the **cutting-edge of technology**, always striving to offer our students more . . .

We’ve invested in building a system that enables you to customize a beautiful website, at no cost to you. And your website will never stop improving, because we’re continually enhancing the system and incorporating your feedback.

**DID YOU KNOW?**

✓ You could invest $3,000-$5,000 to have a site like this built for you, but you still wouldn’t have access to the unique social media content we publish for you, site updates, client tools and resources, hosting, and more!

✓ To host a website with this level of design, customization, and built-in content, it can cost up to $100 per month.

✓ All of this is our gift to you to ensure your success as a Health Coach!
Join the future of nutrition!

As the world’s largest nutrition school, we’re committed to keeping our Health Coaches at the forefront of cutting-edge technology.

We’re always updating our websites to reflect the latest trends to keep you in touch with the people who matter most.

Have questions about the IIN health coaching websites or the Health Coach Training Program? Our Admissions Team would be happy to speak with you. Call us at (877) 730-5444.

Find out more about the Health Coach Training Program today.

We look forward to welcoming you to our community!